

NOW IN YOUR AREA!



**Regional Conference
on AD/HD
for Primary Care Providers
and Families**



**Join Us in San Francisco, CA
June 4, 2005**

Learn practical strategies in facing the challenges of attention-deficit/hyperactivity disorder (AD/HD), including diagnosis and treatment, impact on parents and siblings and quality care for children with the disorder.

Expert faculty will share evidence-based scientific information about caring for children with AD/HD as published by the American Academy of Pediatrics (AAP). Learn how to use these techniques to build effective partnerships between families, communities and clinicians.

This program is provided by CHADD, the leading non-profit organization serving individuals with attention-deficit/hyperactivity disorder (AD/HD) in partnership with the National Initiative for Children's Healthcare Quality (NICHQ), an education and research organization dedicated to improving the quality of health care to children.

Who Should Attend

Physicians, Pediatricians, Nurse Practitioners, Nurses, Educators, Parents of Children with AD/HD, School Administrators and Social Workers.

Continuing Education

This activity was planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) and through the joint sponsorship of NICHQ and CHADD. NICHQ is accredited by the ACCME to provide continuing medical education for physicians. NICHQ designates this educational activity for a maximum of 5.75 category 1 credits towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

NICHQ is approved as a provider of continuing education by the Vermont State Nurses' Association, Inc., which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation. NICHQ designates this educational activity for a maximum of 6.9 contact hours. Each nurse should claim only those credits that he/she actually spent in the activity.



Objectives

1. Apply key change concepts in caring for children with AD/HD.
2. Plan strategies for primary care management and specialty referrals for difficult cases (disparate rating scales, co-morbidities, etc.).
3. Develop partnerships with parents, educators, behavioral health providers and community groups (for example, CHADD, Children and Adults with Attention-Deficit/Hyperactivity Disorder).
4. Provide education and support for parents and families.

Date

June 4, 2005

Location

San Francisco, California

South San Francisco Conference Center
255 South Airport Boulevard
Salons A–E
South San Francisco, CA 94080-6703

Hotel information available upon request.

Call 301-306-7070, ext. 119, or e-mail regional@chadd.org

Registration Information

You may register by the following methods

Mail: CHADD Regional Conference,
8181 Professional Place, Suite 150
Landover, MD 20785

Internet: www.chadd.org

Phone: 301-306-7070, ext. 119

Fax: 301-306-7091

Registration Fee

Professional: \$75/person (includes CME units)

Family: \$25/person or maximum of \$50 per family

Onsite registration: add \$25/person to the above rates

Special Needs

Please contact CHADD at 301-306-7070, ext. 119, if you have any special needs or dietary requirements.



Program Schedule

(Subject to Change)

8:00 a.m. – 9:00 a.m.

Registration

8:30 a.m. – 9:00 a.m.

Complimentary Continental Breakfast

9:00 a.m. – 9:15 a.m.

Welcome and Overview

Patricia Heinrich, R.N., MSN

- Goals and objectives for workshop

9:15 a.m. – 10:00 am.

■ **Review of AAP Guidelines**

■ **Recommendations for Diagnosis and Treatment of AD/HD**

■ **Toolkit Review**

Mark Wolraich, M.D.

- Key components of quality care for children with AD/HD
- Strategies and the critical questions to be addressed for implementing the guidelines in primary care settings

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 10:45 a.m.

Co-morbidities and Complex Cases

Mark Wolraich, M.D.

- Appropriate criteria for referral to specialty care for children with AD/HD and co-morbid psychiatric disorders
- Steps that a pediatric practice can take to diagnose and treat co-morbid conditions in the patient with AD/HD

10:45 a.m. – 11:30 a.m.

Impact of AD/HD on the Family: The Focus After Diagnosis and Treatment

Beth Kaplanek, R.N., B.S.N.

- The impact and stress of the diagnosis on the parents and siblings of children with AD/HD
- The role of the parent as an advocate

11:30 a.m. – 12:15 p.m.

Complimentary Lunch and Networking

12:15 p.m. – 1:10 p.m.

Primary Care Provider Partnerships with Families, Schools and Community Groups

Beth Kaplanek, R.N., B.S.N.

- Strategies to engage families, schools and community resources as partners to improve AD/HD care

1:10 p.m. – 1:30 p.m. Educational Laws

Beth Kaplanek, R.N., B.S.N.

- How education laws can assist in accommodating the needs of the student with AD/HD

1:30 p.m. – 2:00 p.m. The Model for Improvement

Patricia Heinrich, R.N., M.S.N.

- Key components of rapid cycle improvement techniques to improve care for children with AD/HD
- The characteristics of successful improvement teams and projects

2:00 p.m. – 2:30 p.m. Using Measurement to Guide Improvement Efforts

Patricia Heinrich, R.N., M.S.N.

- Designing a measurement strategy that will determine if the changes being implemented are effective

2:30 p.m. – 3:00 p.m. Challenges and Strategies: Brainstorming and Problem Solving

Patricia Heinrich, R.N., M.S.N.; Beth Kaplanek, R.N., B.S.N.; Mark Wolraich, M.D.

- Challenges faced by practice teams
- Problem solving strategies based on key learning

3:00 p.m. – 4:00 p.m. Meeting Team Planning and Sharing

Patricia Heinrich, R.N., M.S.N.; Beth Kaplanek, R.N., B.S.N.; Mark Wolraich, M.D.

- Use Plan Do Study Act (PDSA) worksheets to plan PDSA cycles to implement improvement in care for children with AD/HD



This program is made possible by an unrestricted educational grant from UCB Pharma, Inc.

Faculty

Mark L. Wolraich, M.D.

Mark L. Wolraich is the CMRI/Shawn Walters Professor of Pediatrics and the Director of the Section of Developmental and Behavioral Pediatrics at the University of Oklahoma Health Sciences. He received his M.D. from SUNY Syracuse Health Sciences Center. Previously he taught at the University of Iowa and Vanderbilt University. Dr. Wolraich has been nationally active in the American Academy of Pediatrics (AAP) particularly relating to AD/HD. He is a member and Past President of the Society for Developmental and Behavioral Pediatric.

Karen Pierce, M.D.

Karen Pierce is the medical director of the Partial Hospitalization Program in the Department of Child and Adolescent Psychiatry at Children's Memorial Hospital. She is also an assistant professor at Northwestern University, and a psychiatrist in private practice. She is certified in child and adolescent psychiatry and psychiatry by the American Board of Psychiatry and Neurology. She was the child psychiatry representative in development of the American Academy of Pediatrics (AAP) Clinical Guidelines in the Diagnosis and Treatment of children with AD/HD. She continued the AD/HD project as a faculty member of the NICHQ Improving Health Care for Children with AD/HD Learning Collaborative.

Patricia C. Heinrich, R.N., M.S.N.

Patricia Heinrich is the chief director of quality and new programs for NICHQ. She is currently involved in the development and implementation of multiple QI initiatives and educational programs to improve asthma and AD/HD care, access and efficiency in office-based pediatric practices, immunization and preventive services, cultural competency, and childhood overweight and obesity, including ongoing consultative support for local and national practices and health centers. Ms. Heinrich served as director on NICHQ's groundbreaking AD/HD Breakthrough Series Collaborative and International Summit. She has worked with the American Academy of Pediatrics (AAP) to develop the eQIPP Asthma and AD/HD Distance Learning Programs and the AAP AD/HD Toolkit.

Beth A. Kaplanek, R.N., B.S.N.

Beth Kaplanek was a faculty member of the NICHQ, and helped to implement a model of care for the dissemination of the American Academy of Pediatrics (AAP) Guidelines for Assessment and Treatment of AD/HD. She also served as a faculty member for the First International Summit on AD/HD sponsored by NICHQ. Ms. Kaplanek now serves as a consultant on a four year AAP, CHADD Partnerships for Quality (PFQ) improvement project. She is the co-author of CHADD's new national parent training program, Parent to Parent: Family Training on AD/HD. Ms. Kaplanek has a bachelor's degree in nursing and has worked in the fields of mental health, substance abuse, intensive care and emergency room care.

Four ways to make registering easy for you

- **Mail this form along with payment to:**
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Conference Registration
8181 Professional Place, Suite 150
Landover, MD 20785
- **Fax your completed form to:**
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- **Phone 301-306-7070, ext. 119**
Please have your credit card number handy.
- **Internet:** Go to www.chadd.org

Space is limited Register Today

Onsite registrations will be accepted on a space available basis and at an additional cost of \$25/person. For space availability, please email regional@chadd.org.

Please make copies of this form for additional registrants.

Bringing practical strategies to primary care providers and families facing the challenges of AD/HD.
Saturday, June 4, 2005, San Francisco, California

- Professional:** \$75 (includes CME units) **Family:** \$25/person or \$50/family **Onsite:** add \$25

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